

# Welcome to the City of Sunnyvale!



We thank you for choosing to be part of the Sunnyvale business community. It is our sincere desire to support your business efforts in a way that is meaningful and effective for you. If you have any questions or comments, please contact us.

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## What is the Sunnyvale Advantage?

Sunnyvale is proud of the national recognition it has received as a leading edge, trend setting city. It has a history of business innovation and success that virtually created Silicon Valley and many of the most profitable companies in the nation.

Sunnyvale's prime location in Silicon Valley offers access to one of the most vigorous business environments in the world. Our flexibility enables businesses to create and grow in the face of change. Our stability offers companies a complete, well-maintained infrastructure planned with ample capacity of predictable and consistent City services over the long term.





## *What Sets Sunnyvale Apart –*

**Coordination of all business needs through the Economic Development Division ombudsman...** featuring “one call access” to a dedicated business advocate to coordinate City solutions

**Streamlined City permit process...** through our award-winning One-Stop Center, enabling companies to meet time-to-market goals

**Maximum 21-day turnaround...** for plan check with 90% of permits issued the same day

**Highly educated and trained workforce...** with experience in technology, biotechnology, manufacturing, and financial industries

**Great central location...** for access to all of Northern California through a network of well-maintained freeways, rail, major shipping ports, and three international airports

### *Sunnyvale-at-a-Glance – The Heart of Silicon Valley*

24 Square Miles  
(5th largest city in the SF Bay Area)

Population: 131,800

Number of Businesses: 9,500

Daytime Population: 230,000

Average Income: \$86,000

Education: 67% College Educated

Elementary, Middle & High Schools:  
21 (public & private)

Golf Courses: 2

Parks: 18 (total of 400 acres)

Tennis Courts: 68

Sports Fields: 132

Restaurants: 339

Shopping Centers/Complexes: 52

Major Hotels: 9 (total of 3,930  
rooms & approx. 38,000 s.f. of  
meeting space)

## *Business Services –*

### **Permits – Use Permits**

#### *Preliminary Reviews*

Prior to submittal of a formal Use Permit or Special Development Permit application, our Project Review Committee (PRC) will review and comment on draft plans of significant projects. This informational process will allow you to receive early feedback before submitting a formal application, saving you valuable time and possibly reducing your project costs. The PRC consists of representatives from the City divisions of Planning, Building, Economic Development, Engineering, Traffic, Fire Prevention, Street Trees, and Crime Prevention. These individuals will review your plans for compliance with the Sunnyvale Zoning Code and conformance to all applicable policies and standards, but do not make recommendations for approval or denial of your project.

### **Special Development Permit**

A Special Development Permit (SDP) allows the City to review a proposed project design or use of a property that is within a Planned Development (PD) zoning district. This flexibility with regard to land use or design on a property can add greater diversity to the City. Planning staff look at many criteria to make a determination on SDP land use. The review process generally takes 6-8 weeks.